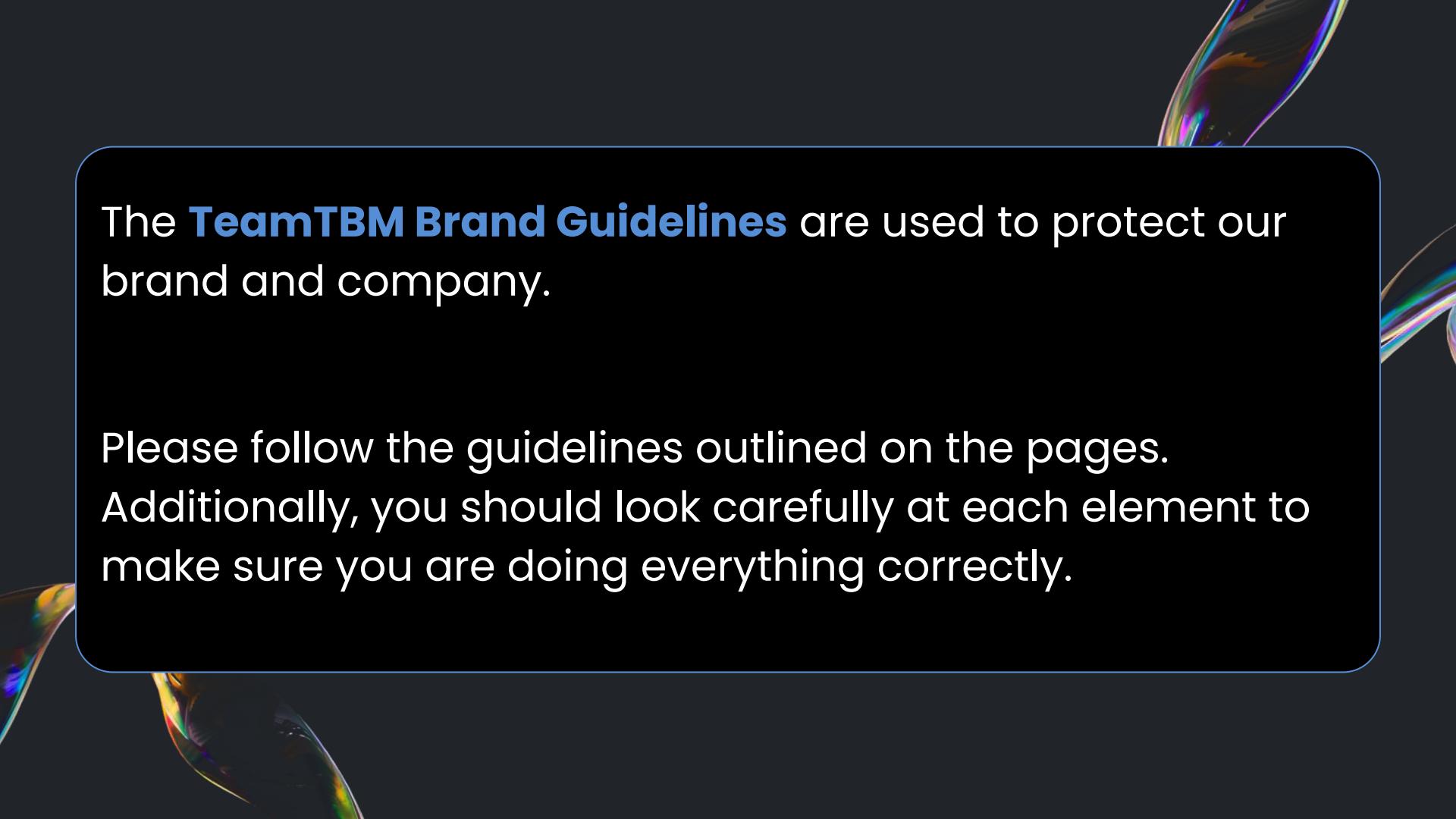




Brand Guidelines 2026



The **TeamTBM Brand Guidelines** are used to protect our brand and company.

Please follow the guidelines outlined on the pages. Additionally, you should look carefully at each element to make sure you are doing everything correctly.

Our Logo, Slogan, and Icon

OUR LOGO AND ICON

Our TeamTBM Logo, makes TeamTBM unique and makes it stand out from other companies, this logo is inspired by our original logo we made back in 2019. This logo is shown across all of our websites, it shows our identity. Our icon should only be used if you cannot use our full logo.

LOGO



ICON



Light Background



Dark Background



OUR LOGO WITH OUR SLOGAN

The logo with our slogan is shown across most of our websites, it shows our identity, and is mainly used on banners within our website. If you are mentioning our company on external websites, please use our logo without the slogan.

TEAM TBM

TURNING IDEAS INTO A REALITY

TEAM TBM

TURNING IDEAS INTO A REALITY

OUR LOGO WITH “PART OF” TEXT

This logo is used for groups and assets owned by the TeamTBM team. Please do not use this logo unless you have written consent from us.

PART OF
TEAM TBM

PART OF
TEAM TBM

OUR LOGO WITH "OFFICIAL PARTNER" TEXT

This logo is used for groups and games partnered with TeamTBM. Please do not use this logo unless you have written consent from us.

TEAM TBM
OFFICIAL PARTNER

TEAM TBM
OFFICIAL PARTNER

LOGO MISUSAGE

When you are using the TeamTBM Logo, you must make sure it is the correct sizing and colours it was originally made as. We have attached a few ways our logo should never be used. This list of not complete, but some basics have been added.



DO NOT ADD OUTLINES



DO NOT MAKE ALTERATIONS



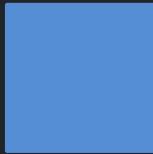
DO NOT MODIFY THE FONT

Our Colours



OUR COLOURS

The TeamTBM Brand, has a small colour palette, most of the colours consists of blue, white and black, but we have different hues of the black and white colours. The blue, is our logo and our main website colour.



TBM BLUE
HEX: #558ED5



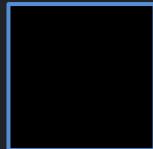
GREY
HEX: #32383D



DARK GREY
HEX: #212529



WHITE
HEX: #FFFFFF



BLACK
HEX: #000000

Our Fonts & Typography



OUR FONTS & TYPOGRAPHY

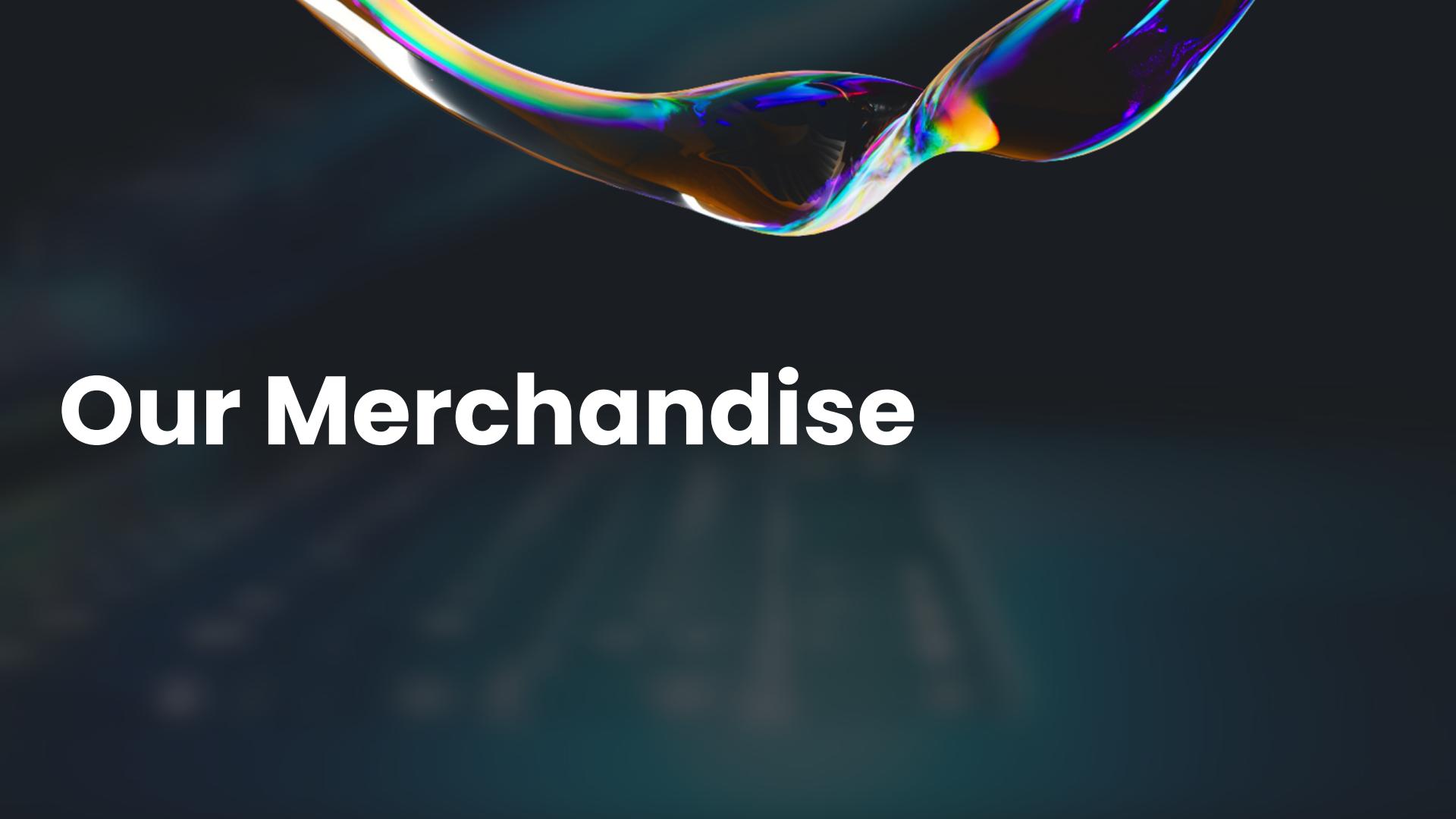
The TeamTBM Logo font is called Vipa Nora, we use the font Poppins on our website and nearly all the assets we make.

VIPA NORA

**THE QUICK BROWN FOX JUMPS
OVER THE LAZY DOG**

Poppins

**The quick brown fox jumps
over the lazy dog**



Our Merchandise

OUR MERCHANDISE

You are free to advertise, show, or share any images within our shop hosted on teamtbm.store.

