



Brand Guidelines 2026



The **TeamTBM Brand Guidelines** are used to protect our brand and company.

Please follow the guidelines outlined on the pages. Additionally, you should look carefully at each element to make sure you are doing everything correctly.



Our Logo, Slogan, and Icon

OUR LOGO AND ICON

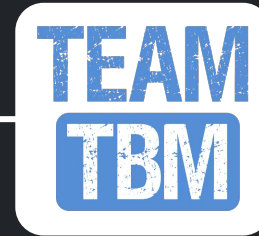
Our TeamTBM Logo, makes TeamTBM unique and makes it stand out from other companies, this logo is inspired by our original logo we made back in 2019. This logo is shown across all of our websites, it shows our identity. Our icon should only be used if you cannot use our full logo.

LOGO



Light Background

ICON



Dark Background



OUR LOGO WITH OUR SLOGAN

The logo with our slogan is shown across most of our websites, it shows our identity, and is mainly used on banners within our website. If you are mentioning our company on external websites, please use our logo without the slogan.



TEAM TBM

TURNING IDEAS INTO A REALITY

The image shows the Team TBM logo and slogan on a white rectangular background with rounded corners. The word 'TEAM' is in blue, and 'TBM' is in white inside a blue rounded square. The slogan 'TURNING IDEAS INTO A REALITY' is in blue below it. The entire graphic is set against a dark background with colorful, flowing liquid-like patterns on the left and right sides.



TEAM TBM

TURNING IDEAS INTO A REALITY

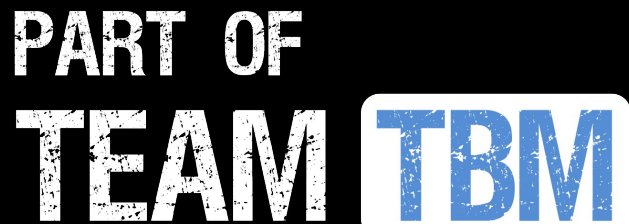
The image shows the Team TBM logo and slogan on a black rectangular background with rounded corners. The word 'TEAM' is in white, and 'TBM' is in blue inside a white rounded square. The slogan 'TURNING IDEAS INTO A REALITY' is in white below it. The entire graphic is set against a dark background with colorful, flowing liquid-like patterns on the left and right sides.

OUR LOGO WITH “PART OF” TEXT

This logo is used for groups and assets owned by the TeamTBM team. Please do not use this logo unless you have written consent from us.



**PART OF
TEAM TBM**

The logo is displayed on a white rounded rectangular background. The words "PART OF" are in a smaller, blue, distressed sans-serif font. Below them, "TEAM" is in a larger, blue, distressed sans-serif font. To the right of "TEAM" is a blue rounded rectangle containing the letters "TBM" in a white, distressed sans-serif font.

**PART OF
TEAM TBM**

The logo is displayed on a black rounded rectangular background. The words "PART OF" are in a smaller, white, distressed sans-serif font. Below them, "TEAM" is in a larger, white, distressed sans-serif font. To the right of "TEAM" is a white rounded rectangle containing the letters "TBM" in a blue, distressed sans-serif font.

OUR LOGO WITH “OFFICIAL PARTNER” TEXT

This logo is used for groups and games partnered with TeamTBM. Please do not use this logo unless you have written consent from us.



TEAM TBM

The logo features the word "TEAM" in a blue, distressed, sans-serif font, followed by "TBM" in a white, distressed, sans-serif font inside a blue rounded rectangle. The entire logo is set against a white background with rounded corners.

OFFICIAL PARTNER



TEAM TBM

The logo features the word "TEAM" in a white, distressed, sans-serif font, followed by "TBM" in a blue, distressed, sans-serif font inside a white rounded rectangle. The entire logo is set against a black background with rounded corners.

OFFICIAL PARTNER

LOGO MISUSAGE

When you are using the TeamTBM Logo, you must make sure it is the correct sizing and colours it was originally made as. We have attached a few ways our logo should never be used. This list is not complete, but some basics have been added.



DO NOT ADD OUTLINES

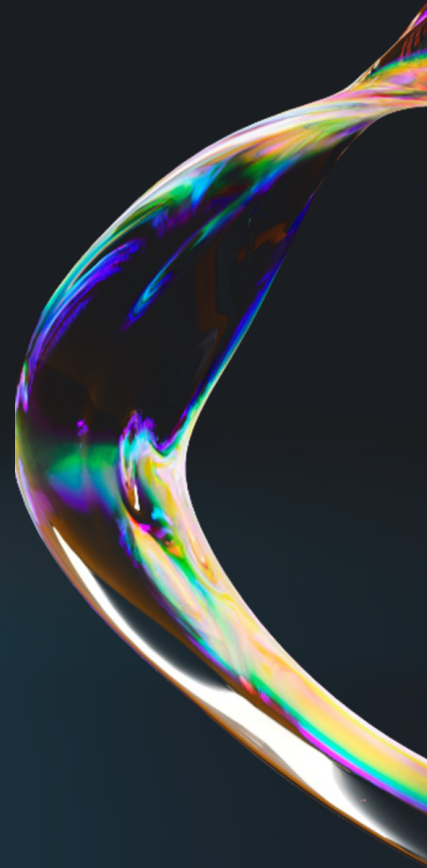
TEAMTBM

DO NOT MAKE ALTERATIONS



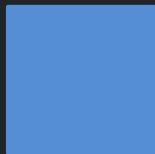
DO NOT MODIFY THE FONT

Our Colours



OUR COLOURS

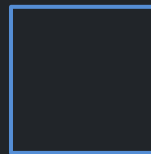
The TeamTBM Brand, has a small colour palette, most of the colours consists of blue, white and black, but we have different hues of the black and white colours. The blue, is our logo and our main website colour.



TBM BLUE
HEX: #558ED5



GREY
HEX: #32383D



DARK GREY
HEX: #212529



WHITE
HEX: #FFFFFF



BLACK
HEX: #000000

Our Fonts & Typography



OUR FONTS & TYPOGRAPHY

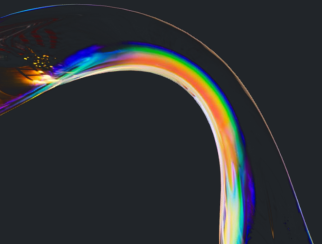
The TeamTBM Logo font is called Vipa Nora, we use the font Poppins on our website and nearly all the assets we make.

VIPA NORA

THE QUICK BROWN FOX JUMPS
OVER THE LAZY DOG

Poppins

The quick brown fox jumps
over the lazy dog



An abstract, high-speed photograph of a liquid splash or droplet, captured in a way that creates a vibrant, multi-colored rainbow effect. The liquid is dark and glossy, with bright highlights of red, orange, yellow, green, and blue visible along its edges and internal folds. The background is a dark, textured gradient of deep blues and blacks.

Our Merchandise

OUR MERCHANDISE

You are free to advertise, show, or share any images within our shop hosted on teamtbm.store.

